



National Commission for Health Education Credentialing, Inc.



CHES[®] and MCHES[®] Certification

The Gold Standard

Health Education and Wellness: A Profession on the Rise



- The US Bureau of Labor and Statistics has projected health educators to have *faster than average* job growth through 2026: 16%
- NCHEC has seen an average 10% increase in the number of certificants since 2005 = total certified in 2018 is 13,700+

NCHEC's certification programs will reinforce and validate your professional skills in this high-demand profession.

CHES[®] and MCHES[®] : The Right Step for Your Career



Certification:

- **Enhances your professional credibility**
- **Gets recognition from peers and employers**
- **Expands your professional opportunities**
- **Provides you with a personal and professional accomplishment**

“A CHES® understands the skill and knowledge necessary to our line of work and I have found they are better prepared for the job, can work independently, can focus on what is important, and can represent our agency well in the community.”

Sue Beatty

Health Education and Training Manager– City of El Paso




CHES[®] and MCHES[®]: The Right Step for Your Career



Certified health education specialists agree—certification is valuable.

- 90% say certification helps them feel a sense of personal accomplishment
- 87% say certification gives them a sense of personal satisfaction
- 82% say they are more confident in their professional interactions
- 75% say the CHES[®] or MCHES[®] enhance their personal confidence



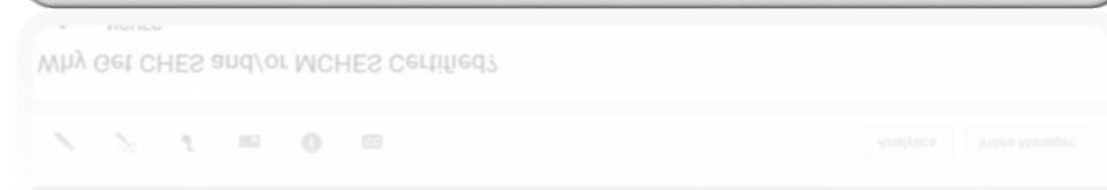
“My employer refers to me as the expert in developing needs assessments, program planning, as well as administrator and manager of the many health-related efforts I have initiated and implemented – all due to my CHES[®] certification.”

Ana McMurry, CHES[®] Education Coordinator
Trident Medical Center, South Carolina

Why CHES[®] Certification?



Visit our [YouTube](#) channel for recent interviews with industry professionals with advice on why you should get certified, and how to begin the process.



“Montefiore has required the CHES[®] credential for its health education positions since 2006. The credential has served as a means of highlighting talented individuals with a broad understanding of the health education profession and its application within the diverse communities that we serve as an academic medical center.”



**Dr. Nicole Harris-Hollingsworth,
EdD, MCHES[®]**

Assistant Vice President, Community & Population Health –
Montefiore Health System

NCHEC

We are the **only** accredited organization certifying health education specialists.

3rd-Party accreditation verifies validity





NCHEC's Mission



Enhance the professional practice of Health Education by promoting and sustaining a credentialed body of Health Education Specialists

To meet this mission, NCHEC

- **Certifies health education specialists**
- **Promotes professional development**
- **Strengthens professional preparation and practice**

History of NCHEC: Highlights



1970's

- National Task Force Developed
- Role Verification Competencies established

1980's

- NCHEC Incorporated
- Charter Certification

2000's

- 2005: CUP results released
- 2007: CHES[®] Exam revised based on New Framework

2010's

- 2010 Health Educator Job Analysis (HEJA) released
- 2011: MCHES[®] Exam launched for advanced practitioners

NCHEC's Recent Accomplishments



2013

- CHES® and MCHES® exams receive “Gold Standard” NCCA Accreditation

2015

- The Health Education Specialist Practice Analysis 2014 (HESPA) Project results are released by SOPE and NCHEC
- NCHEC's new publications released

2015-2016

- Released new versions of exams (MCHES® April 2016/CHES® October 2016)
- ISO 17024 Accreditation as a Personnel Certifying Body Achieved

2017

- CHES® and MCHES® credentials are trademarked with the United States Patent and Trademark Office

2018

- New HESPA II Practice Analysis Study launched
- CHES® and MCHES® exams transition to computer-based format
- NCCA Reaccreditation for CHES® and MCHES® certifications



NCHEC

Our organization has been committed to quality standards, best practices, and competence in the health education profession since 1989.

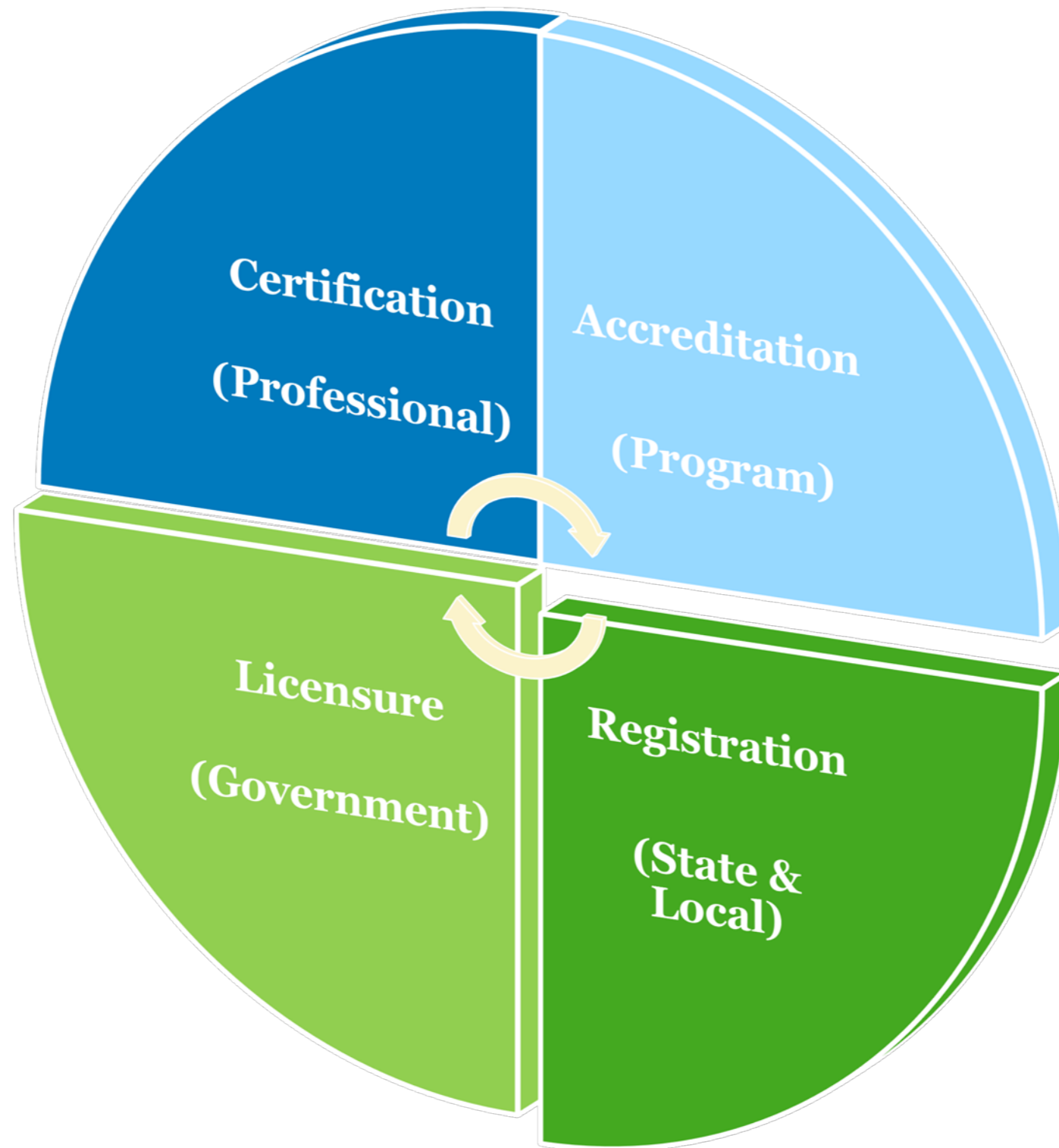




What is Credentialing?



Quality Assurance Mechanisms



CHES[®] Certification



- Health education profession
- Mastery of the fundamental skills
- Across all practice settings
- Voluntary credential

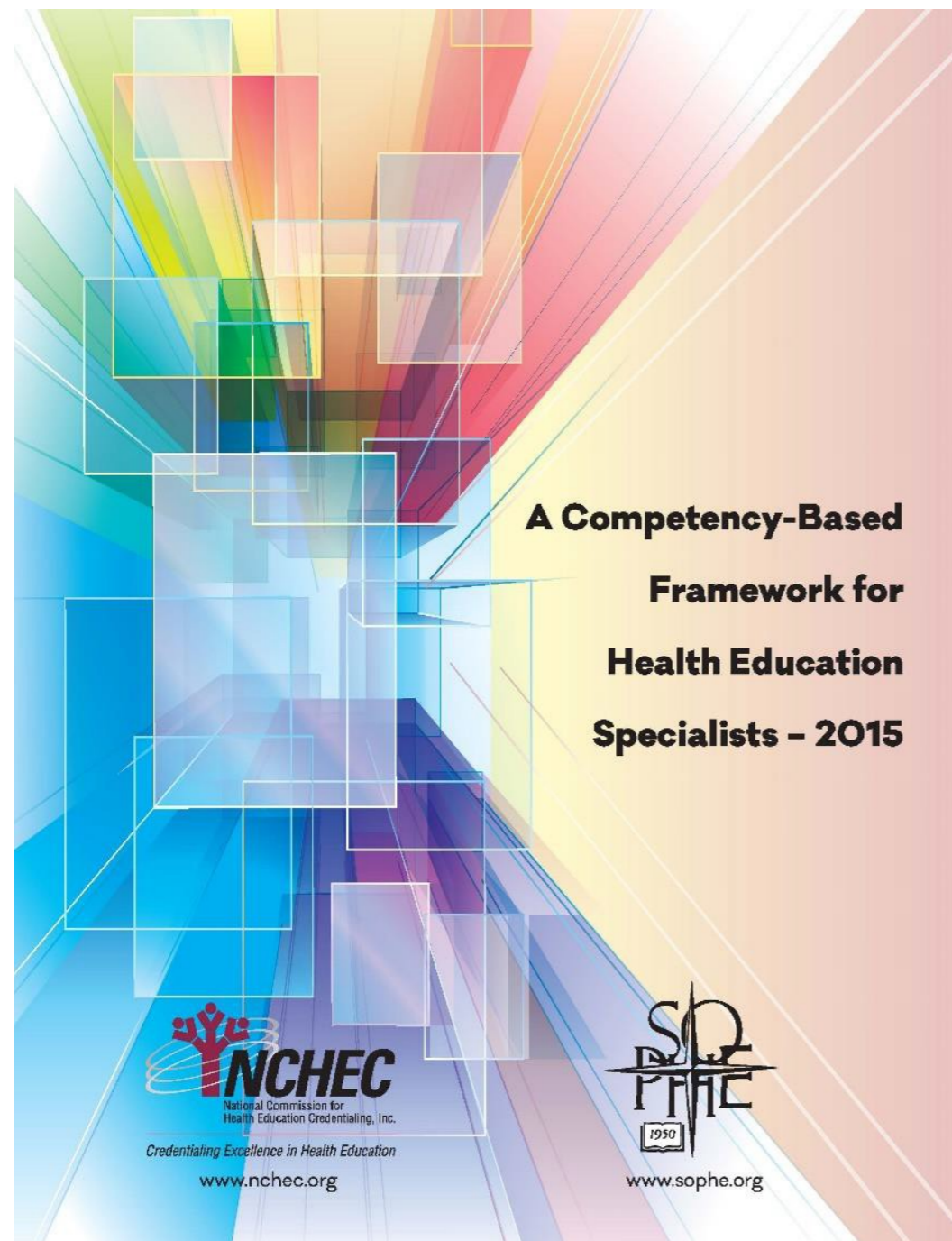


What is a CHES[®]?

A CHES[®] is an individual that has:

- Met academic eligibility
- Passed a written examination
- Has an ongoing commitment to continuing education and professional development

The *Framework* for Health Education Specialists -2015



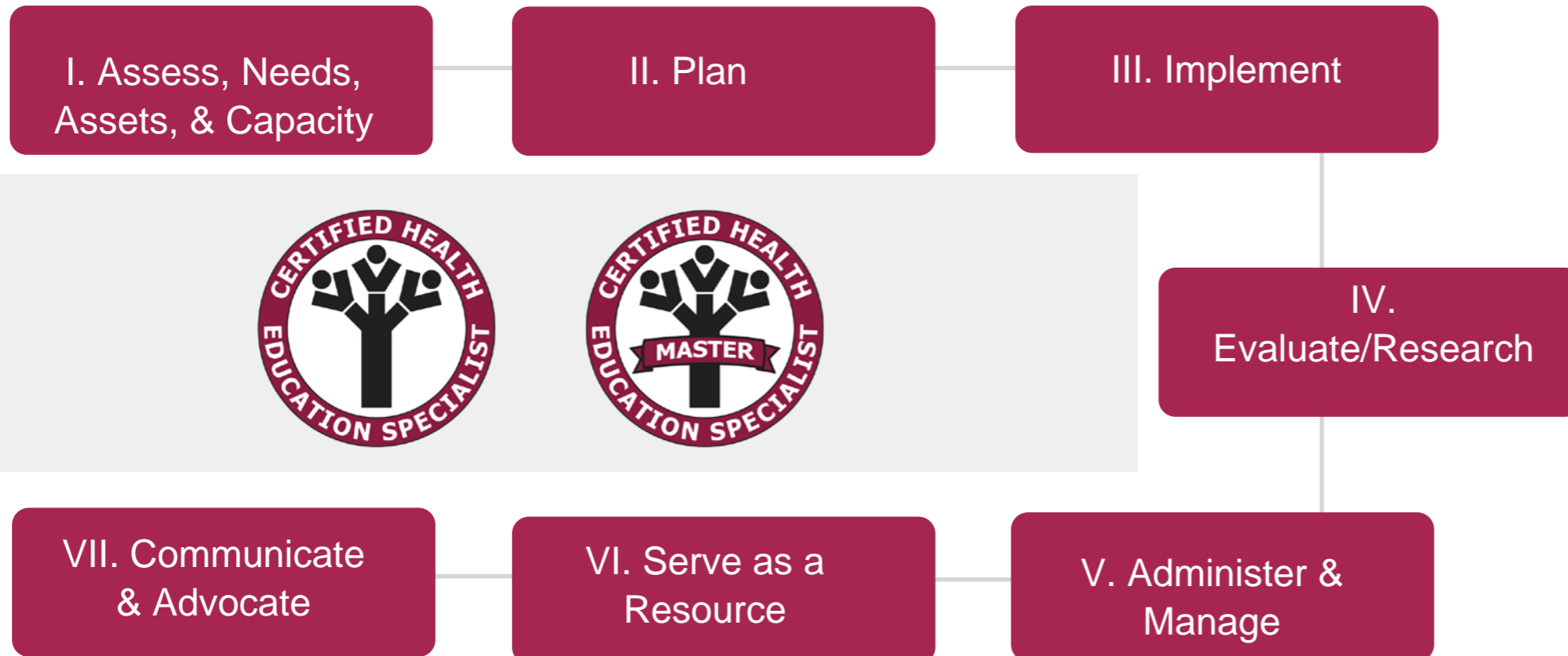
- **Broad practice standards**
- **Measurable performance**
- **Used for curriculum development**
- **Used to evaluate continuing education programs**

The Health Education Specialist Companion Guide for Professional Excellence



- Study Guide format
- Full-length practice examinations
- For use with both CHES[®] and MCHES[®] exams
- ONLY available for purchase on ncheec.org

Health Education Specialists: Seven Areas of Responsibilities



Area I: Assess Needs, Resources and Capacity for Health Education/Promotion

Area II: Plan Health Education/Promotion

Area III: Implement Health Education/Promotion

Area IV: Conduct Evaluation and Research Related to Health Education/Promotion

Area V: Administer and Manage Health Education/Promotion

Area VI: Serve as a Health Education/Promotion Resource Person

Area VII. Communicate, Promote, and Advocate for Health, Health Education/Promotion, and the Profession



CHES[®] Eligibility

An eligible individual has:

- A Bachelor's, Master's, or Doctoral Degree from an accredited institution, **AND**
- A **major** in: health education, community health education, public health education, school health education, **OR**
- 25 semester hours (37 quarter hours) specific to course work related to areas of responsibility and competencies

Prescreening/Review Service



Unsure of Eligibility?

Use the Optional Prescreen Service:

- Transcript Review
- Identify needed coursework
- Fee (\$25)
- If you are eligible, the \$25 is subtracted from the exam fee
- Questions, contact admin@nchec.org



The CHES[®] Exam



At a Glance:

- Computer-based test (CBT) exam
- 165 multiple-choice questions
- Identifies each Area of Responsibility and is competency-based
- Offered at Prometric Test Centers nationally, and some international locales
- Study Companion available
- 10 day test window in April and October
- 3 timed hours to complete



Computer-based Testing (CBT)



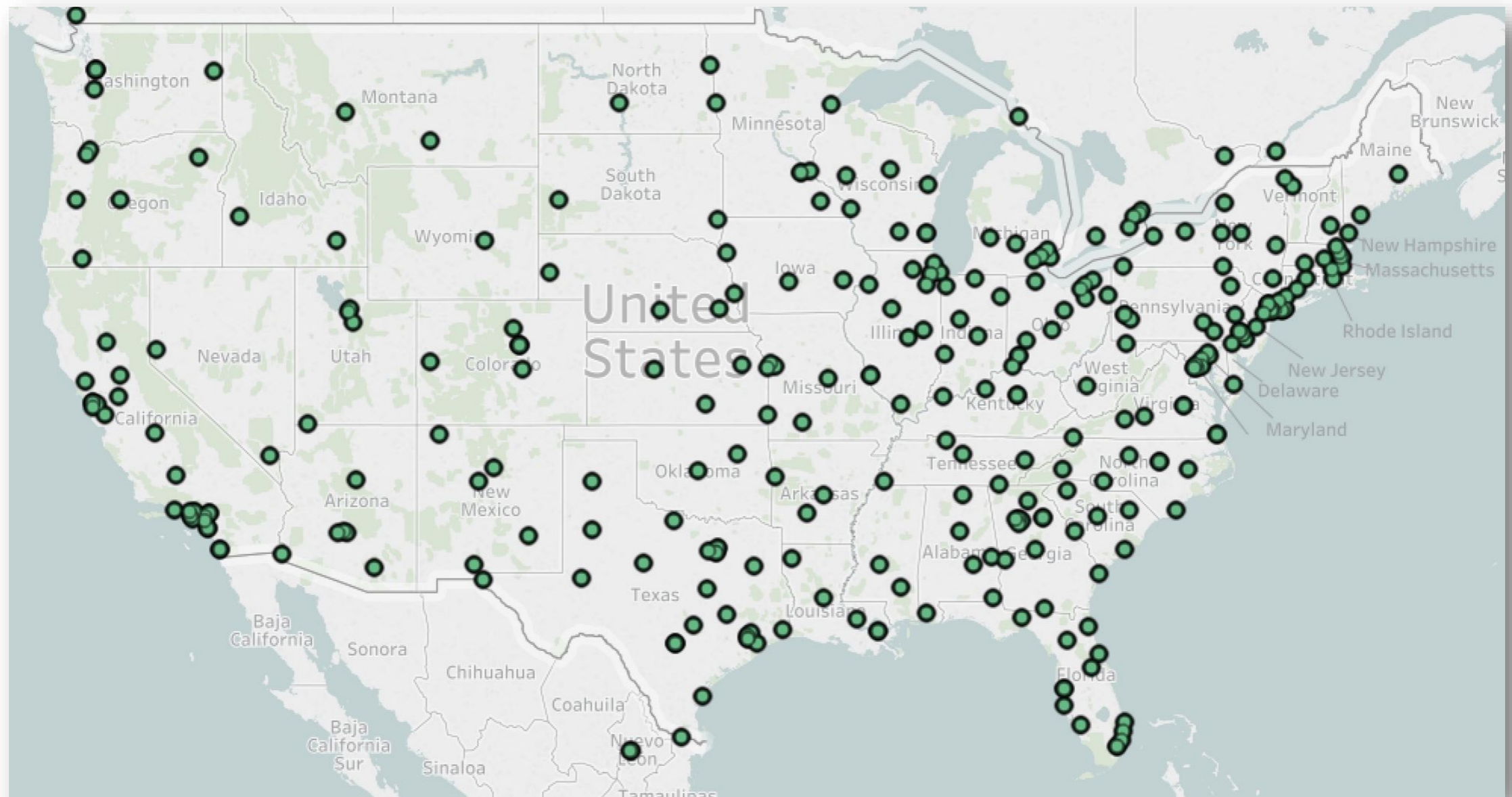
Advantages:

- 10 Day Test Window to fit your busy schedule
- Instant Pass/Fail Result for CHES® only
- More Locations including international
- Easy Test Date Scheduling through Prometric website 24/7
- Computerized format complete with easy tutorials and point-and-click navigation



Prometric State-of-the-Art Test Center Locations

Locate by Zip Code at: www.Prometric.com/nchec



The CHES[®] Examination Content

Examination Specifications based on HESPA-2015

No.	Area of Responsibility	%
I	Assess Needs, Assets, and Capacity for Health Education/Promotion	15%
II	Plan Health Education/Promotion	18%
III	Implement Health Education/Promotion	25%
IV	Conduct Evaluation and Research Related to Health Education/Promotion	9%
V	Administer and Manage Health Education/Promotion	12%
VI	Serve as a Health Education/Promotion Resource Person	9%
VII	Communicate, Promote, and Advocate for Health, Health Education/Promotion, and the Profession	12%

Current CHES® Exam Registration Fees



April Exam	October Exam	Non-Student Fee	Student Fee
Early Bird Registration: Nov 1 st – Nov 30 th	Early Bird Registration: May 1 st – May 31 st	\$270	\$220
Regular Registration: Dec 1 st – Jan 31 st	Regular Registration: June 1 st – July 31 th	\$320	\$270
Final (Late) Registration: Feb 1 st – Feb 28 th	Final (Late) Registration: Aug 1 st – Aug 31 st	\$370	\$320

*****Exam Registration Opens on May 1st and Nov 1st each year***

Master Certified Health Education Specialist (MCHES[®]) Credential



Current CHES[®]

- Minimum of the past 5 continuous years active status

NON-CHES / CHES[®] < 5YRS ACTIVE STATUS

- Master's degree or higher in Health Education OR Master's degree or higher with transcript reflecting 25 semester hours addressing the Seven Areas of Responsibility
- 5 years experience as a health education specialist
- CV/Resumé
- 2 letters of recommendation



Why MCHES[®]?

- The MCHES[®] credential is designed for experienced and knowledgeable leaders in the field.
- MCHES[®] is the **only** advanced credential for health education specialists.
- In a health system focused on prevention, your role as a leader/expert is crucial.

Current MCHES® Exam Registration Fees



April Exam	October Exam	5-Year CHES®	Non-CHES® Or CHES < 5 yrs
Early Bird Registration: Nov 1 st – Nov 30 th	Early Bird Registration: May 1 st – May 31 st	\$285	\$335
Regular Registration: Dec 1 st – Jan 31 st	Regular Registration: June 1 st – July 31 th	\$335	\$385
Final (Late) Registration: Feb 1 st – Feb 28 th	Final (Late) Registration: Aug 1 st – Aug 31 st	\$385	\$435

****Exam Registration Opens on May 1st and Nov 1st each year**

The MCHES[®] Exam



At a Glance:

- **Provided at Prometric Test Centers**
- **3 timed hours to complete**
- **165 multiple choice questions; 150 scored, 15 pilot**
- **Stand alone & scenario-based multiple choice items**
- **Covers all 7 Areas of Responsibility; there are 117 advanced-level only Sub-competencies**



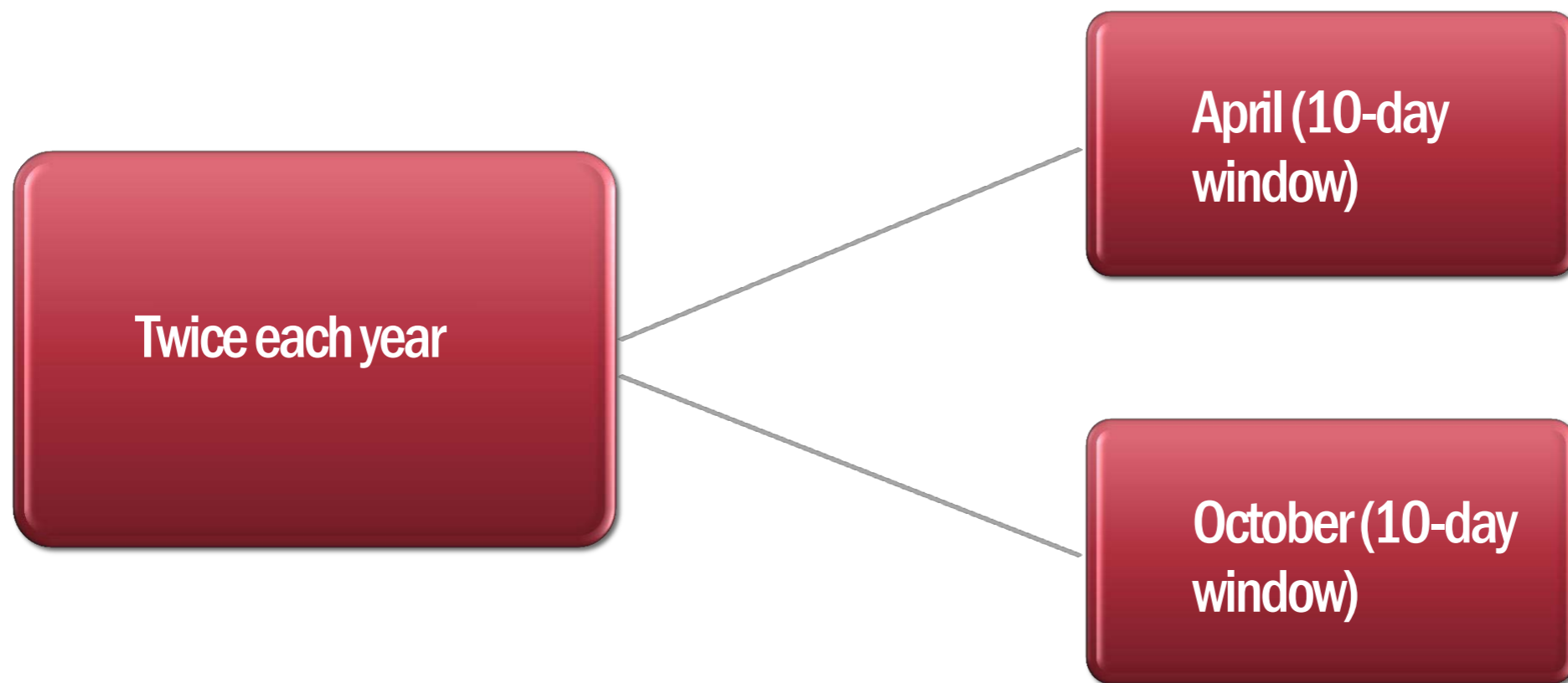
The MCHES[®] Examination Content

Examination Specifications based on HESPA-2015

No.	Area of Responsibility	%
I	Assess Needs, Assets, and Capacity for Health Education/Promotion	10%
II	Plan Health Education/Promotion	16%
III	Implement Health Education/Promotion	15%
IV	Conduct Evaluation and Research Related to Health Education/Promotion	20%
V	Administer and Manage Health Education/Promotion	18%
VI	Serve as a Health Education/Promotion Resource Person	12%
VII	Communicate, Promote, and Advocate for Health, Health Education/Promotion, and the Profession	9%



CHES[®] /MCHES[®] Exam Schedule



Register during the early-bird period to receive the greatest discount on fees

CHES[®] /MCHES[®] Certification Requirements



At a Glance:

- Pass written examination
- Annual \$55.00 renewal fee
- 75 hours of continuing education with a five-year cycle
- Recertify at the fifth year if renewal fees are paid and continuing education requirements have been met
- Complete a measurement/evaluation of Continuing Competency (beginning in April 2019)



CHES[®] /MCHES[®] Continuing Education



Continuing Education Contact Hours (CECH): 75 hours are required for the five-year recertification

- **Continuing Competence Assessment for Recertification for new certificants beginning in April 2019 and existing CHES[®]/MCHES[®] for their next recertification cycle after 2019**
- **Easy assessment process available – no retest necessary**

CECH Categories



Types of continuing education contact hours:

Category I

- Events offered by providers
- Pre-approved by NCHEC
- Minimum 45 CECH

Category II

- Events offered by providers
- Maximum 30 CECH
- Not pre-approved by NCHEC

MCHES[®] advanced

- MCHES[®] must earn 30 CECH directly related to the advanced-level Sub-competencies from Category I and/or II

Continuing Competency (CC)

- A demonstration of Continuing Competency during a 5-year recertification cycle will include either 1) an assessment (Cat I CECH) **OR** 2) an evaluation of job duties by a supervisor (Cat II CECH).

Continuing Competency Requirements:



During a 5-year recertification cycle, a CHES® or MCHES® must complete a measurement of Continuing Competence.

Certificant must complete an:

- 1) Assessment Quiz
(Category I CECH) **OR**
- 2) Assessment of Practice
(Category II CECH)



Employment Opportunities



Chadwick Bedel, CHES[®], WebMD Health Services

“I definitely feel like having the CHES[®] certification benefitted me in landing my job with WebMD, and getting the certification during my undergrad was probably one of the smartest decisions I have ever made.”



Check out Job Postings on NCHEC's Web site at www.nchec.org

Start your certification journey today!

*Join in the conversation with
over 13,000 followers!*

 **The Official NCHEC CHES/MCHES Group**

 **ches.mches**

 **@NCHEC_updates**

National Commission for
Health Education Credentialing, Inc.
1541 Alta Drive, Suite 303, Whitehall, PA 18052-5642
888-NCHEC4U (888-624-3248)

<http://www.nchech.org> | admin@nchech.org

